

About the 2017 Beer Cheese Festival Poster

Maybe you've noticed the gorgeous 2017 Beer Cheese Festival poster in a shop window. Or maybe you saw the animated version featured on the Beer Cheese Festival commercial airing on LEX18. But did you know that it was designed by a Clark County student?

The 2017 poster, which captures the spirit of the festival and beautiful, historic downtown Winchester was created by Aaron Petrey, a sophomore Computer Science student at BCTC-Winchester from Crab Orchard. His design was chosen from a half dozen submissions from students all over Kentucky as part of the second annual Beer Cheese Festival Poster contest held earlier this year.

The winning design was chosen by the Beer Cheese Festival committee, which had the difficult task of choosing from art submitted by a crop of very talented young people. It was so difficult, in fact, that committee chose to feature the runner up design on the official 2017 festival t-shirt which was created by another BCTC student, freshman Alexandria Barnett.

This is the second first place win for Petrey.