



Winchester First
4TH Annual Beer Cheese Festival
Saturday, June 9, 2012
10 am to 5 pm
www.beercheesefestival.com

DOWNTOWN BUSINESS BOOTH FORM

Please complete the following information and return to Winchester First, City Hall, 32 Wall Street, Winchester, KY 40391.

Business Name: _____ Phone: _____

Contact Name: _____

Address: _____
Street City State Zip

Please indicate what products will be sold or what Booth will be used for: _____

Official Beer Cheese Festival Guidelines:

- All Downtown Winchester businesses get a FREE booth space to sell and/or market their product or business.
- **Booths may not** be given to a **non**-downtown business or group unless prior approval is received by the Beer Cheese Festival Committee
- All Booths must be set up and ready by 9:00am and must remain until the end of the festival at 5pm
- Keep in mind that several downtown streets will be closing at 6am the day of the festival, so plan ahead.
- Last year's festival brought approximately 10,000 to 15,000 people to the downtown area, this years crowd is expected to be larger. WE ENCOURAGE YOU TO TAKE ADVANTAGE OF THIS OPPORTUNITY AND HOPE YOU MAKE LOTS OF MONEY.
- This festival was developed as an economic benefit to the Downtown Winchester Businesses and is a service of Winchester First, The Downtown Business Group, the City of Winchester, and many volunteers that care about the revitalization of Downtown.

For questions, please call:
Winchester First – Tim Janes
Phone: 859-737-0923
Email: tjanes@winchesterky.com